

### Safer boating campaign events

Event	Organiser	Location/Audience	Date
Catalogue of collateral	Maritime NZ, Pania Shingleton	Regional Councils	September
Wharf jump by safer boating leaders to start Safer Boating Week	Maritime NZ, Vince Cholewa	Queens Wharf, Wellington	October 14
Media events, media releases, social media activity	Maritime NZ, Vince Cholewa	National	October 10-21
Distributing information packs and collateral to boat shops	Ecan, Gary Manch	Canterbury	October 10
Safe Boating programme videos x 2 One of these videos was sponsored by MNZ and is a full video of the Safe Boating activity presented by the young students who participate in the programme. It is suggested that the video be released to the media with the launch of Safer Boating Week. The second video is suggested as a short snip for social media release. It says "Safe Boating Programme supports Safer Boating Week"	Coastguard Boating Education Melanie Best  Safe Boating Programme Project Coordinator Lisa Campkin	nationwide	October 14
Safer Boating Week	Ecan, Elliot Sim	Media Releases	October 14
Marine Medic Course	Little Ship Club of Canterbury and Coastguard Boating Education	Naval Point Club, Lyttelton	Oct 14-16
Posting content on Facebook	Waikato Regional Council	Waikato	From Oct 14
On the water presence: Prep, Check, Know messages and education	Waikato Regional Council	Waikato	tbc
Boat ramp presence: Prep, Check, Know messages and education	Waikato Regional Council	Waikato	tbc

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The life size replica of Harry be wearing a lifejacket will be placed at an Auckland location each day. A photo of Harry will be posted on Facebook each day, along with some clues as to the location. We will invite people to name the locations. At the end of the week everyone who has correctly named all 8 locations will go in the draw to win an RFD Cyclone inflatable lifejacket.	WaterSafe Auckland	Auckland	Oct 14-21
Colouring in competition for kids to be the harbourmaster for a day	Harbourmasters/NCC/TDC	Nelson and Tasman	From 14 Oct
Fuel for Safety promotion – rewards given to those with correct safety equipment	Harbourmasters/NCC/TDC	Nelson and Tasman	Oct - Apr
Weekly/fortnightly media reports and publicise monthly rewards for boaties being safe	Harbourmasters/NCC/TDC	Nelson and Tasman	Oct - Apr
Harbourmasters invitational race – being developed with clubs and groups	Harbourmasters/NCC/TDC	Nelson and Tasman	Oct?
School visits	Harbourmasters/NCC/TDC	Nelson and Tasman	On-going
Official launch of Marlborough Cruise Guide. An app to keep Marlborough boat users safe and informed.	MDC (Marlborough District Council)  Luke Grogan	Marlborough Sounds Community, , Marlborough Sounds Marinas, QCS Yacht Club, Waikawa Bay Boating Club, Pelorus Boating Club, Port Marlborough,	15th October 2016

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<p><b>Boat ramp workshops</b> - Self checking manual inflating lifejackets workshop, giveaways, lifejacket trade in, competitions, free sausage/burgers. Opportunity to deliver safety messages :</p> <ul style="list-style-type: none"> <li>○ Lifejackets – get it on or it’s no good</li> <li>○ <u>Prep</u> your boat, <u>Check</u> your gear, <u>Know</u> the rules</li> </ul>	BOPRC		
<p><b>Bowentown:</b> Boat ramp. This boat ramp probably attracts the most boaties in the Western BOP area. Gazebo and vessels on display.</p>		Bowentown	15 October
<p><b>Whakatāne:</b> Whakatāne boat ramp. Again, this is the major boat ramp for the Eastern BOP area. Gazebo and vessels on display.</p>		Whakatāne	15 and 16 October
<p><b>Rotorua:</b> Rotorua . Combined event with Coastguard – Will have vessels on display. Will cover the boat ramp at one or two of the major lakes in the area – to be finalised.</p>		Rotorua	15 and 16 October
<p><b>Tauranga:</b> Sulphur Point boat ramp. This boat ramp probably attracts the most boaties in the central BOP area. Gazebo and vessels on display.</p>		Tauranga	16 October
<p>Start of Harbour Masters on water patrols and launch of Marlborough Safer Boating and Tides booklet.</p>	MDC Harbour Master, Luke Grogan	Queen Charlotte Sound recreational boat users	Oct 20 ongoing through summer
<p>Boat Safety Display at Picton Marina launch ramp. Free boating prep check know advice and lifejacket checks. NPD fuel vouchers awarded to well-prepared boats</p>	MDC Harbour Master Marlborough Sounds Marinas Coastguard Marlborough Luke Grogan	Picton Marina All recreational boat users launching from Picton Marina for the start of the boating season.	21st October 2016
<p>Free Safer Skipper Workshops</p>	MDC, Coastguard Marlborough, Coastguard Boating Education, Marlborough Marine Radio Luke Grogan	Picton Marina. All new Skippers who want to know how to boat safely and better understand and manage boating risk. .	21st October 2016 to Ongoing.

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Compliance strategy survey	Waikato Regional Council	Waikato	October 22-24
Prep, Check, Know on water and boat ramp visits at annual Labour Day weekend fishing competition	Environment Southland, Lyndon Cleavor	Southland	tbc
Prep, Check, Know on water and boat ramp visits at annual Labour Day weekend fishing competition	Environment Southland, Lyndon Cleavor	Lake Te Anau	October 22-24
Lifejacket checks	Greater Wellington Regional Council Harbourmasters, Grnat Nalder	Evans Bay Marina 9.30am to 11.30am	October 24
VHF radio courses for clubs and groups	Harbourmasters/NCC/TDC	Nelson and Tasman	From end Oct onwards
Advanced Sea Survival Course	Little Ship Club of Canterbury and Coastguard Boating Education	Naval Point Club, Lyttelton	Oct 29-30
Fire Fighting at Sea Training	Little Ship Club of Canterbury and Coastguard Boating Education	Naval Point Club, Lyttelton	Nov 17
Safer Boating Promotions and Education, various boat ramps in the Canterbury Area using Coastguard as well.	ECan Gary Manch	All boaties	November through to Feb.
On water patrols, Canterbury region throughout Nov to March	ECan Gary Manch	All Boaties	November through to March.