

NZ Safer Boating Forum Strategic Plan 2015-2018

**Commitment
Trust
Integrity**
(The values we will bring to our work)

Vision

Mission

Safe boating enjoyed by a responsible and well informed boating community
(What we ultimately want to happen)

To work collaboratively and effectively to improve recreational boating safety
(How will we go about achieving our vision)

Strategic Goals

(What we want to achieve as a group)

Intended Impacts

(The effects we want to have)

Strategic Work Programme 2015-18 *

(What we will do)

Information

Research and analysis drives evidence based safety programmes

- Safety programmes are based on a sound understanding of risk and likely impact
- Information and research is planned, co-ordinated and shared by Forum members
- Assessment of the safety programmes demonstrates effectiveness

- ① Improve data collection
- ② Data survey
- ③ Research strategy
- ④ Research partnerships
- ⑤ Training course participants information capture
- ⑥ Develop sector targets

Programme Development

Nationally aligned initiatives are risk-based, relevant and robust ^①

- Regulation that is consistent across the country and targets key risks
- Safety awareness programmes are evidence based and target key risks
- Education and training courses are effective and readily accessible to the boating community
- Boats and equipment are appropriate for intended use

- ⑧ Lifejacket regulation
- ⑨ Alcohol and drugs regulation
- ⑩ Investigate policy options for compulsory safety education [MNZ lead]
- ⑪ Training needs analysis
- ⑫ CPC Safety programme
- ⑬ Existing vessel sea worthiness
- ⑭ Investigate safety benefits of vessel identification

Programme Implementation

Initiatives are developed collaboratively by Forum members and their implementation co-ordinated nationally

- Compliance approaches are harmonised and consistently applied across NZ
- Safety awareness initiatives reflect long-term planning and are supported both regionally and nationally
- Key safety messages are harmonised nationally
- Education and training course uptake is increased nationally

- ⑮ Unified approach to regulatory compliance
- ⑯ Three year safety awareness campaign programmes developed
- ⑰ Consider the adoption of a common web-site
- ⑱ Forum Media Policy
- ⑲ Establish an annual 'Safer Boating Week'

- ^① Relevant means fit for purpose, current, meets community needs and is easy to apply
- Robust means durable, adaptable to change and evidence based

*See work programme timelines attached